DOCUMENT RESUME

ED 081 252 FL 004 149

AUTHOR	Kaub, Shirley Jane; And Others
TITLE	Foreign Language: Key to Career Development.
INSTITUTION	Madison Public Schools, Wis. Dept. of Curriculum Development.
PUB DATE	72
NOTE	34p.
EDRS PRICE	MF-$0.65 HC-$3.29
DESCRIPTORS	Caricatures; *Cartoons; Instructional Program Divisions; *Language Instruction; *Modern Languages; *Occupational Guidance; Second Language Learning; *Student Motivation; Vocational Development

ABSTRACT

This illustrated booklet on career opportunities requiring proficiency in a second language is intended primarily for students in elementary and secondary schools. Cartoon figures clarify the statistical information and help the student understand the many and varied kinds of vocational careers available. Teachers will find this a helpful publication when students question the rationale of studying foreign language. (RL)

ED 081252

FOREIGN LANGUAGE

Foreign Correspondent
$9,000-$10,500
Have the world at your fingertips! Step in as assistat liaison with the client companies abroad! Your way with words plus your aptitude to interpret reports and communications will score high with this firm! Call now.
CALL MR. KAUP
KNOW A FOREIGN LANGUAGE? TYPE?
Spanish, Greek, Polish; whatever the tongue, we have wonderful opportunities in lovely firms; astonishing variety in Chicagoland. Salaries vary, $90 week to $10,000 year, depending on your education and experience. Fees Paid. Rapid
30 N. Michigan FRanklin 2-0220
GOVERNESS
Top Salary and Living Conditions
Your own new 3 room apt. Own child O.K. Bi-lingual preferred. (Spanish or German.) Beautiful Park Ridge home on Lake with two very nice, bright children (7 and 8). References and salary requirements please.
MAE 587, TRIBUNE 60611
SECRETARY
Habla Espanol?
ENGLISH-SPANISH SPEAKING
EXCELLENT OPPORTUNITY FOR the right person to run our office in Evanston. Figure aptitude is an added asset.
Our Evanston Office is located at 618 Hartray.
Excellent Salary—Fringe Benefits. Profit Sharing—Company Store. For interview appointment call Paul Porcell 2-3040 or OR 5-4700
FEDERAL TOOL & PLASTICS
2600 W. Pratt-Av. Lincolnwood
An Equal Opportunity Employer

U.S. DEPARTMENT OF HEALTH
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
EDUCATION
THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL NATIONAL INSTITUTE OF EDUCATION POSITION OR POLICY

KEY TO CAREER DEVELOPMENT

FL004 49

FILMED FROM BEST AVAILABLE COPY

Department of Curriculum Development Madison Public Schools 1972

Did you know...

"the largest employer in the United States and the greatest user of language skills is the Federal government? It employs more than 1.5 million full-time white-collar workers, including more than 90.000 U.S. citizens on overseas civilian assignment."

Did you know...

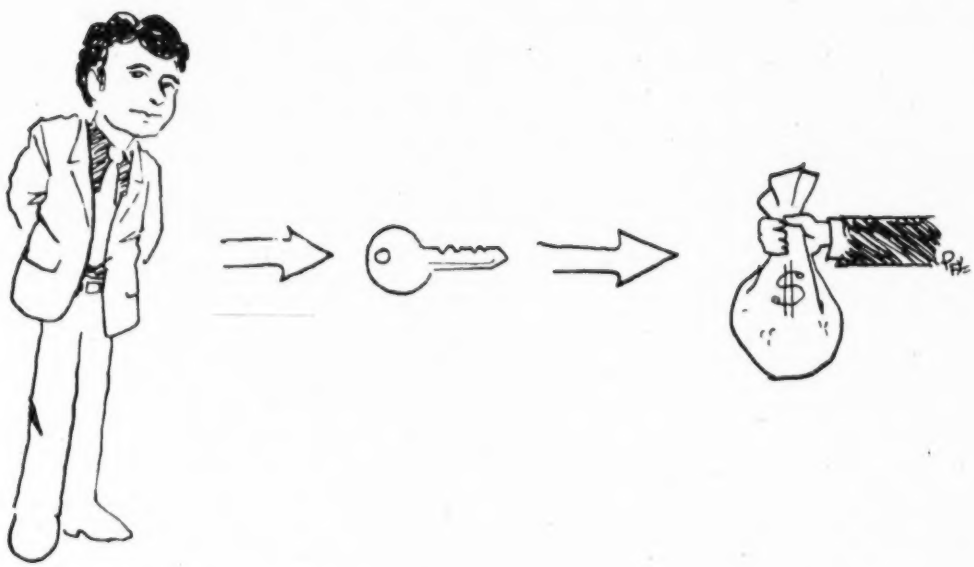
"in New York City, for example, authorities have had to make provision for communicating with speakers of as many as 54 foreign languages?

Did you know...

"there are exciting prospects in missionary work for linguists because the church pioneers are often the first to develop alphabets and writing for many languages?"

Did you know...

"an average office worker with a foreign language skill may earn from $15 - $20 more per week than a monolingual worker with the same technical skills. However, may it be stated right at the start that the language is but an additional asset; the job depends in most cases on technical or professional skill or knowledge?"



Did you know...

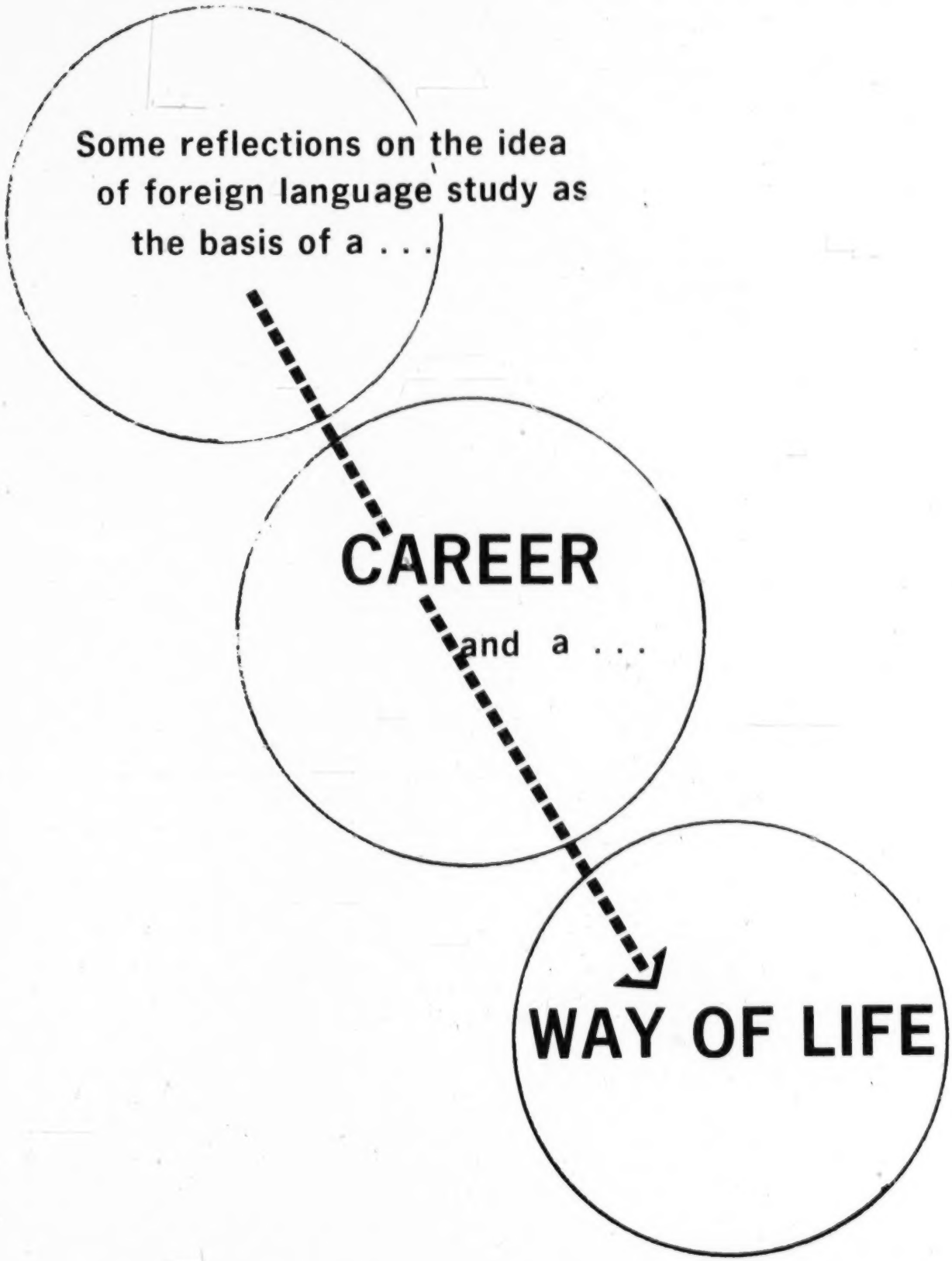
"you don't need to leave the U.S. to use your foreign language skill?"

Note:

Department	U. S.	Overseas
Agriculture	90,000	1,000
Interior	50,000	3,000
Commerce	30,000	3,000
State	7,000	6,000

Did you know...

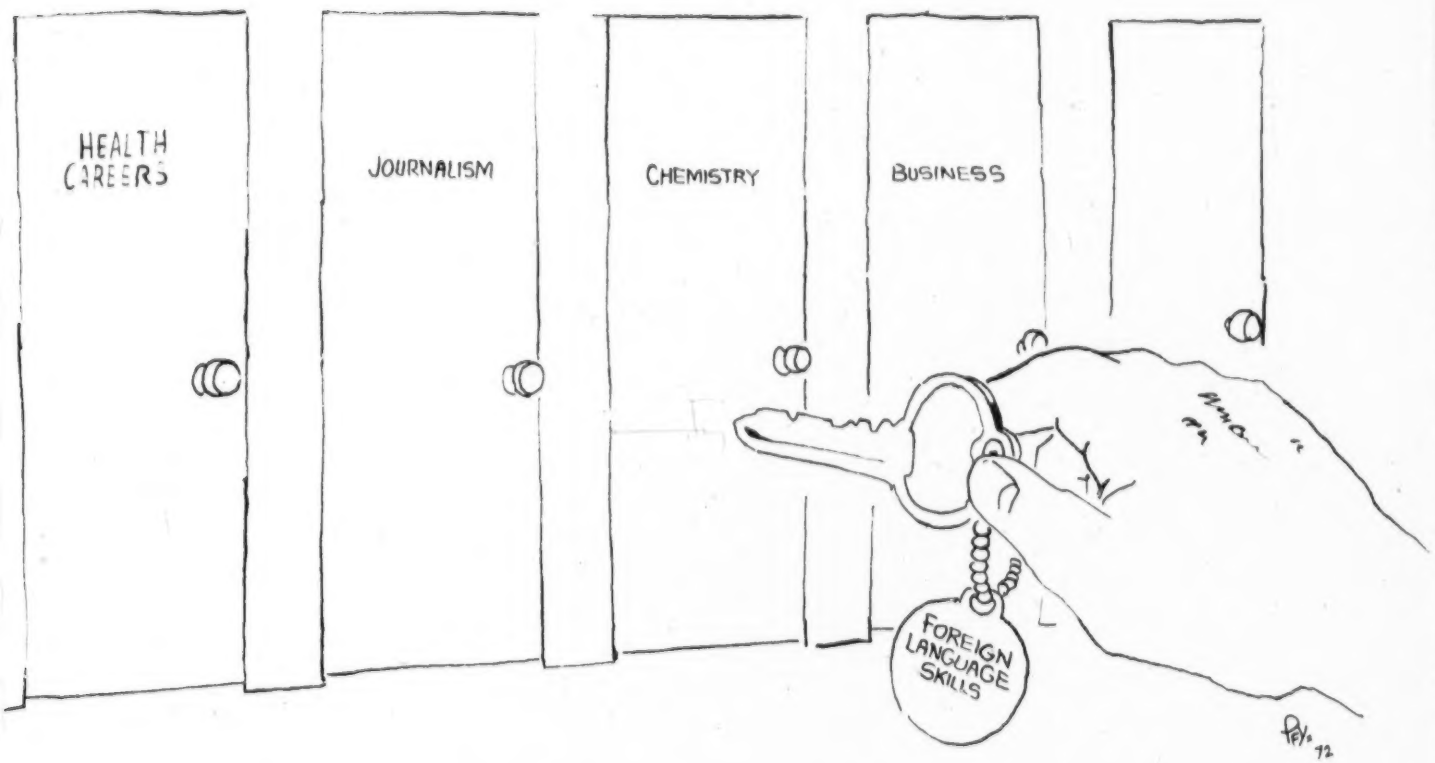
"no one really knows how many languages there are in the world, the usually quoted estimate is 3,000?"

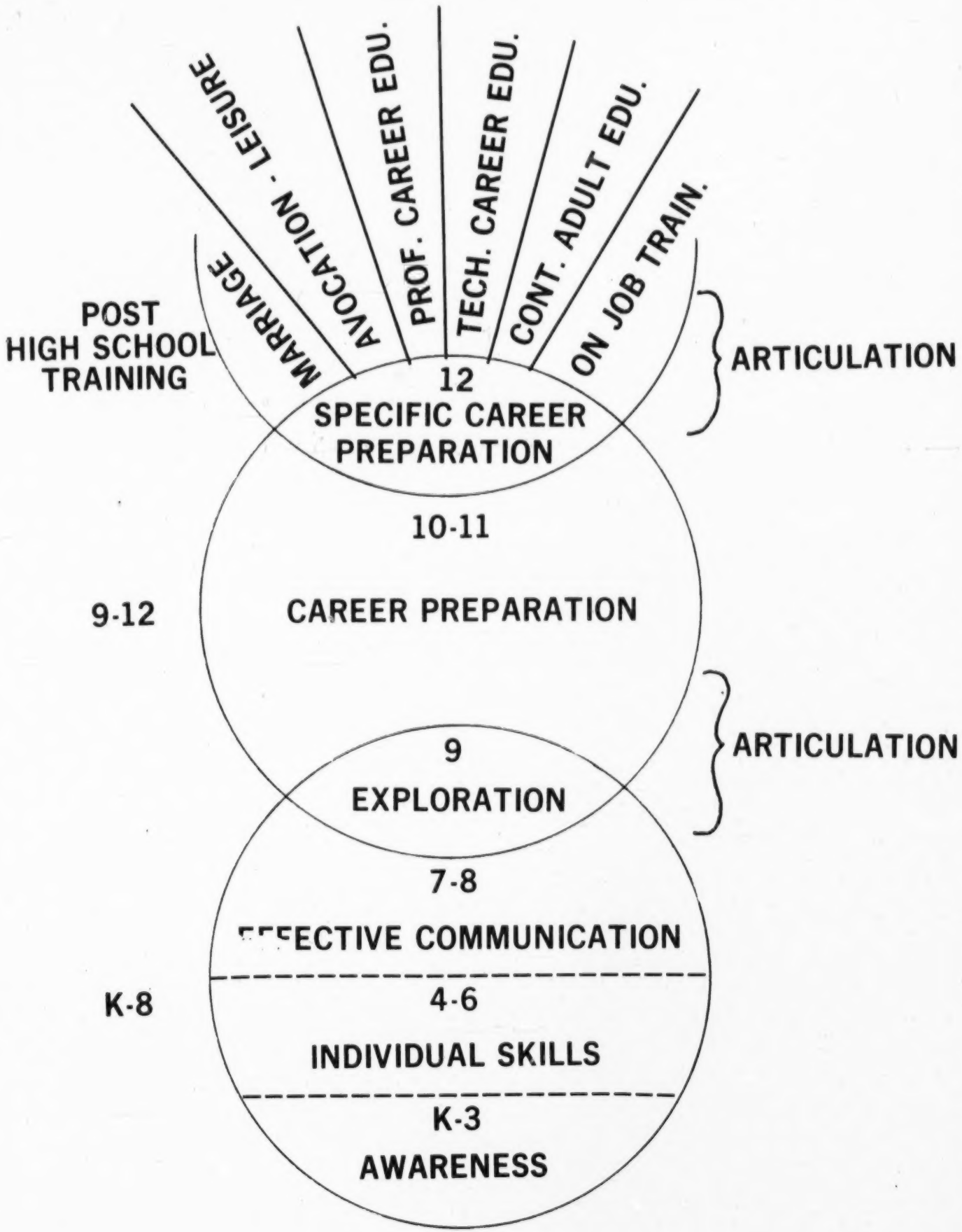

Some reflections on the idea of foreign language study as the basis of a . . .
CAREER
and a . . .
WAY OF LIFE

FOREIGN LANGUAGE

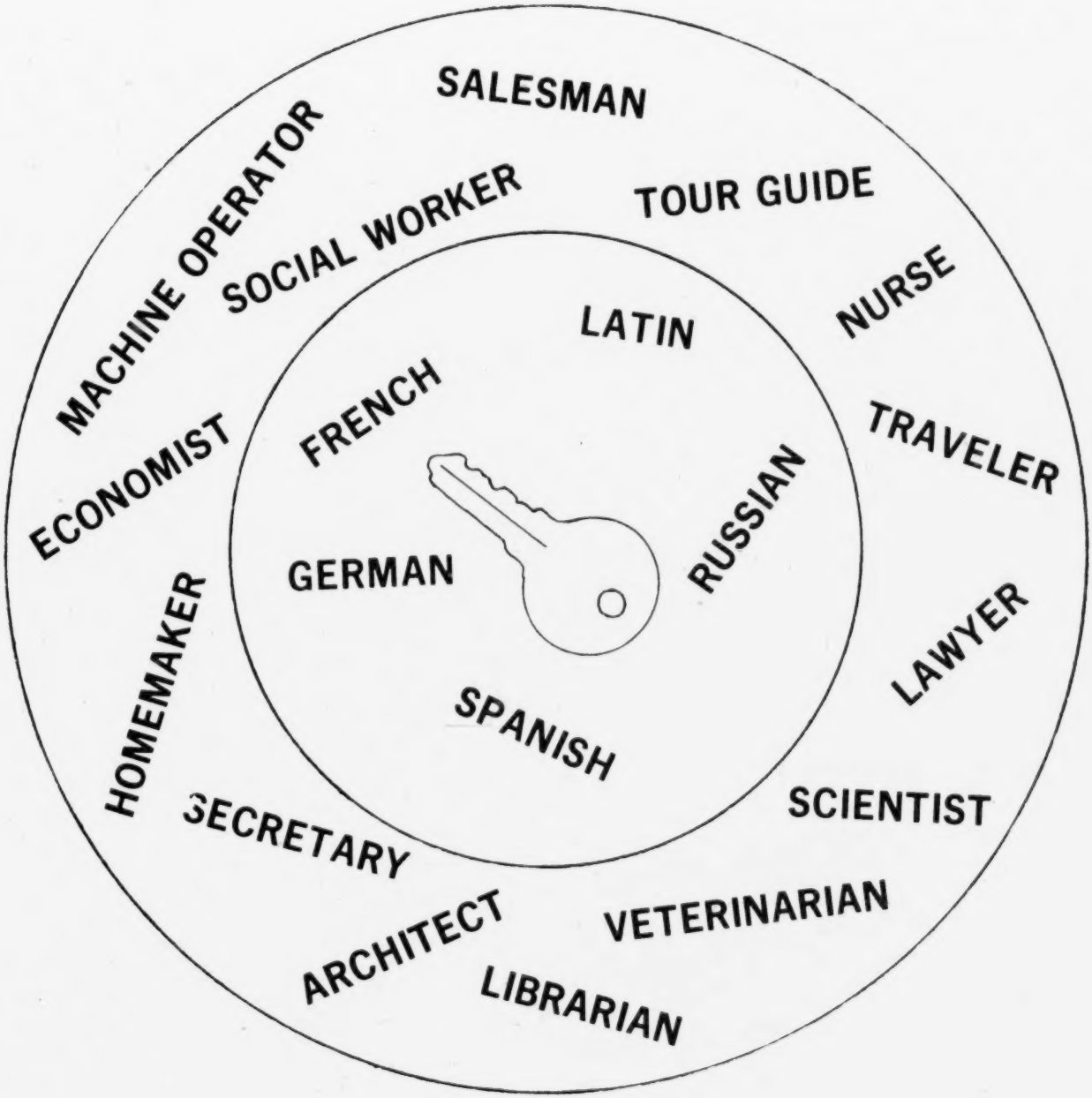
IS THE TO

CAREER DEVELOPMENT

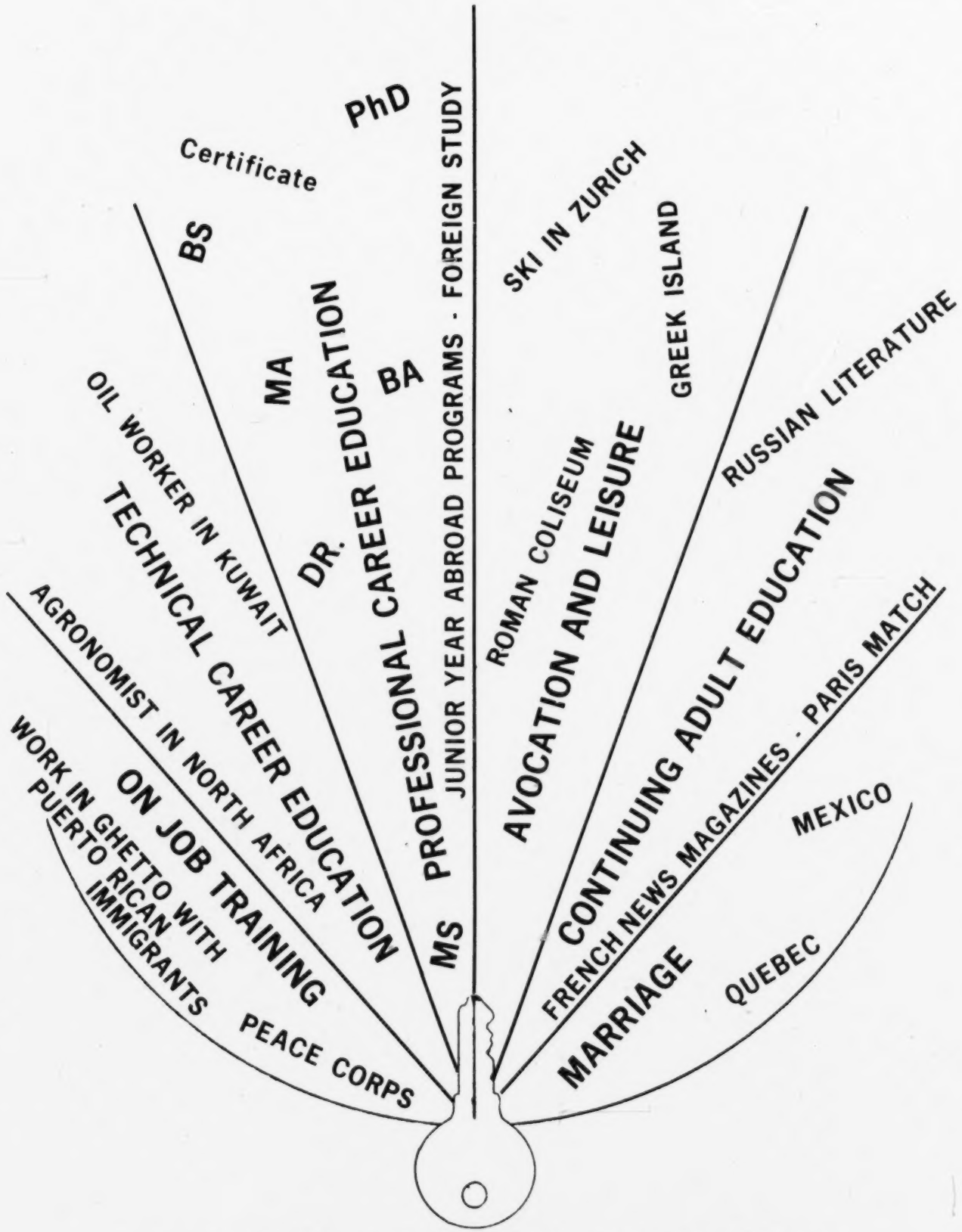



MARRIAGE
LEISURE - AVOCATION
PROF. CAREER EDU.
TECH. CAREER EDU.
CONT. ADULT EDU.
ON JOB TRAIN.
POST HIGH SCHOOL TRAINING
12
SPECIFIC CAREER PREPARATION
ARTICULATION
10-11
9-12
CAREER PREPARATION
9
EXPLORATION
ARTICULATION
7-8
EFFECTIVE COMMUNICATION
K-8
4-6
INDIVIDUAL SKILLS
K-3
AWARENESS

K-8


SALESMAN
TOUR GUIDE
NURSE
TRAVELER
LAWYER
SCIENTIST
VETERINARIAN
LIBRARIAN
ARCHITECT
SECRETARY
HOMEMAKER
ECONOMIST
MACHINE OPERATOR
SOCIAL WORKER
LATIN
RUSSIAN
SPANISH
GERMAN
FRENCH

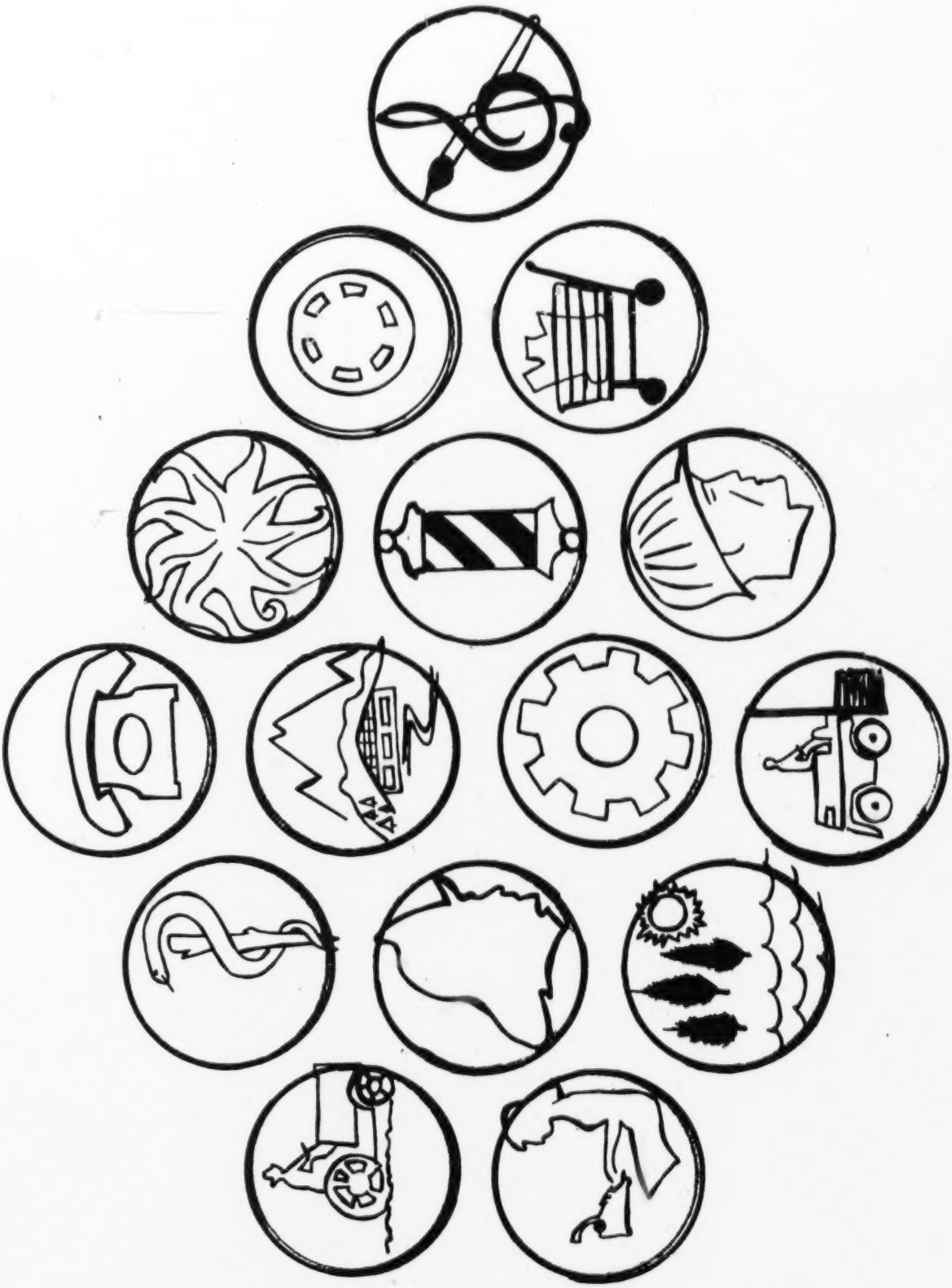
9-12



POST HIGH SCHOOL EDUCATION

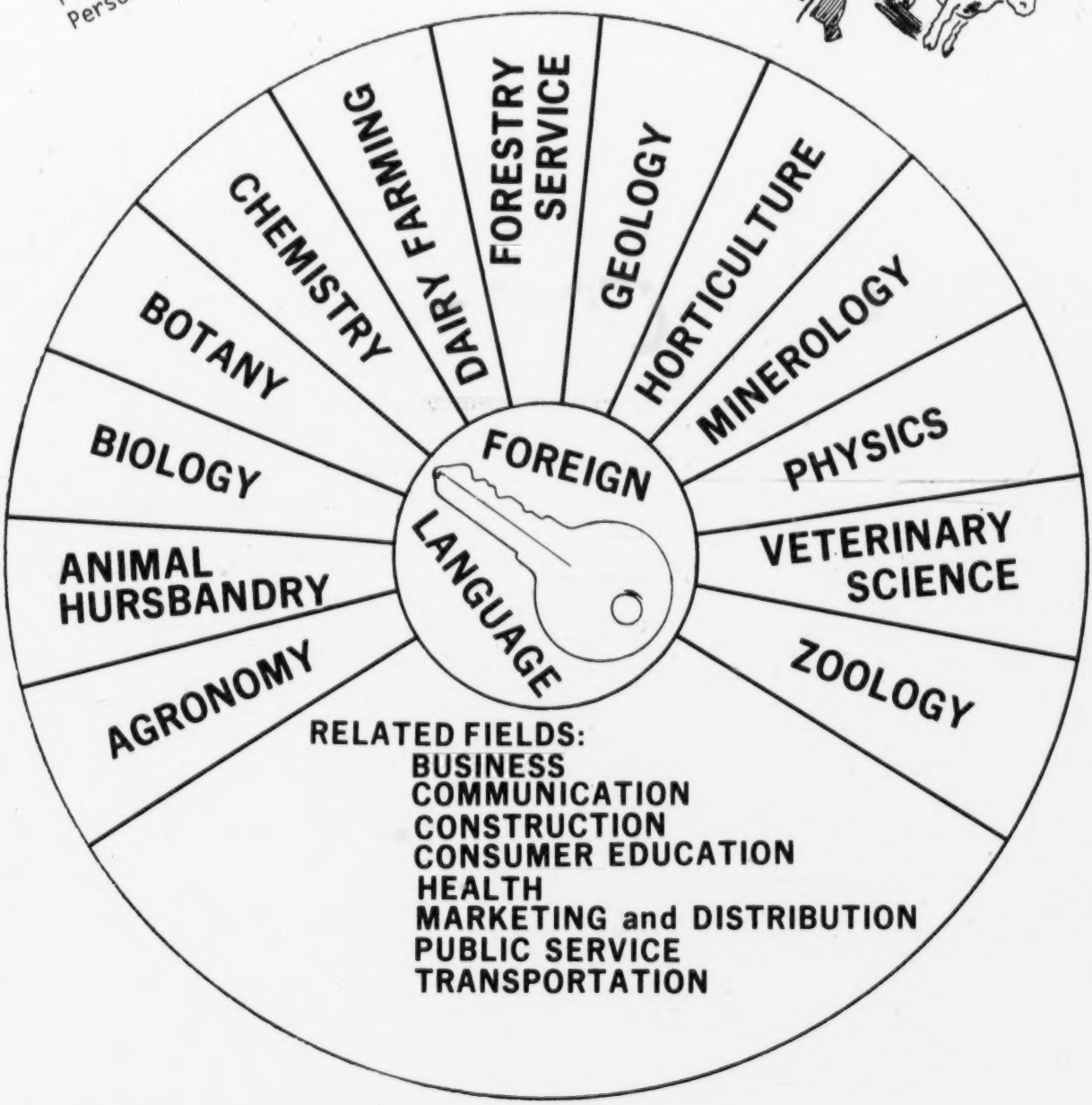
Career Clusters

Cluster Symbols



AGRI-BUSINESS AND NATURAL RESOURCES

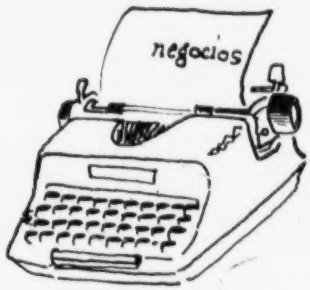
SEE EUROPE
Plan & Attend Nat'l Conventions
Personnel Trainee (New York Times)



The need in underdeveloped countries for bilingual agricultural experts is great. The personal satisfaction derived from helping others is a major reward.

BUSINESS AND OFFICE

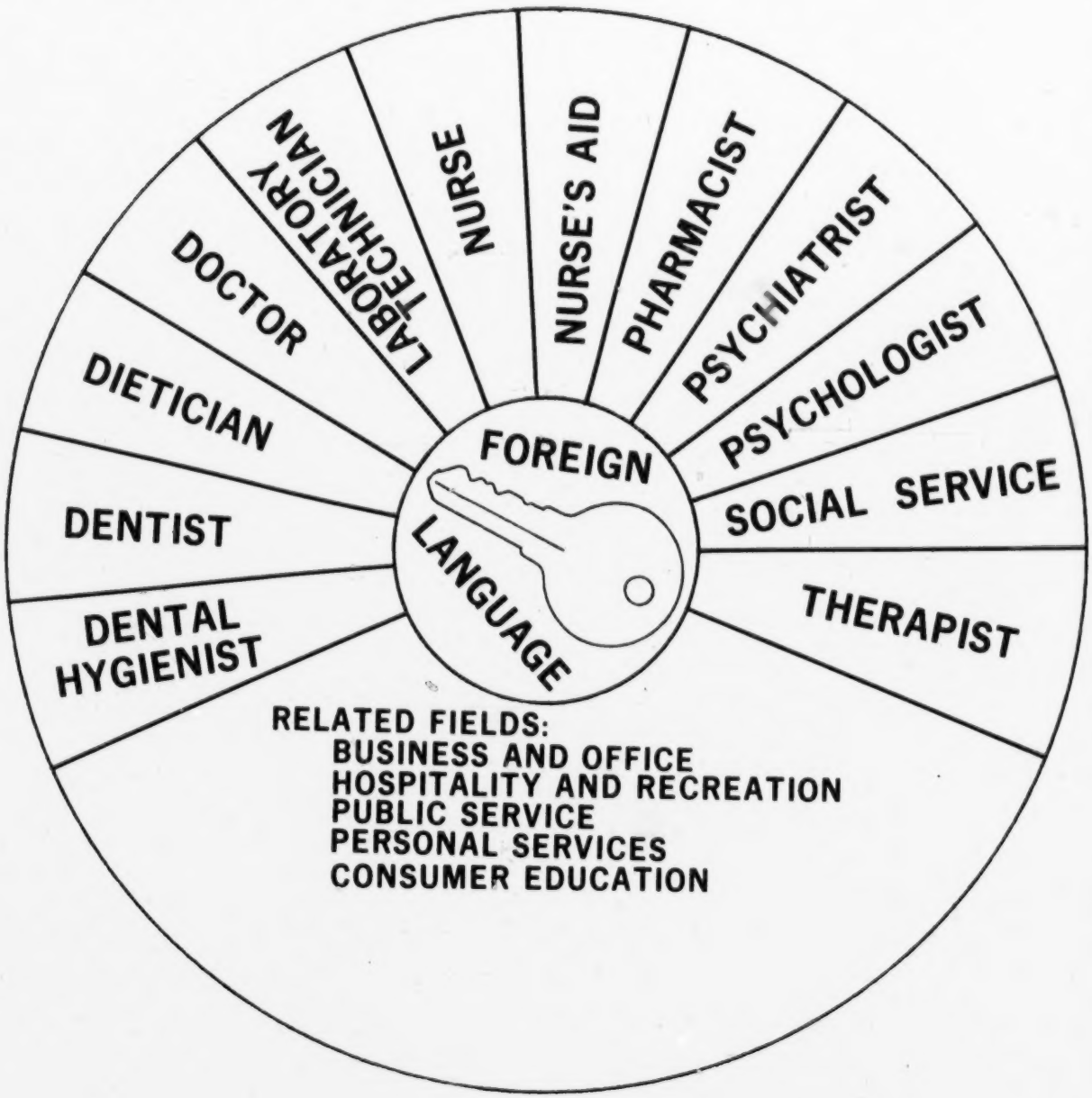
SECRETARY FRENCH-ENGLISH $9100
This is an exec. position. Fantastic potential. Surroundings luxurious. If you qualify, contact us immediately.
Fee Paid.
Adelphi Personnel Agency
320 Fulton Ave.



If you've had business training but don't want to get into a 9 - 5 rut, consider the exciting possibility of being the secretary to an executive in a world-wide firm. Or you many even be the executive!

HEALTH

SOCIAL SERVICE
An Exciting Career Oppty.
Supervisors
Case and Group Workers
Yiddish Knowledge
Metro Jewish Geriatric Center
813 Howard Ave. Bklyn, N. Y.



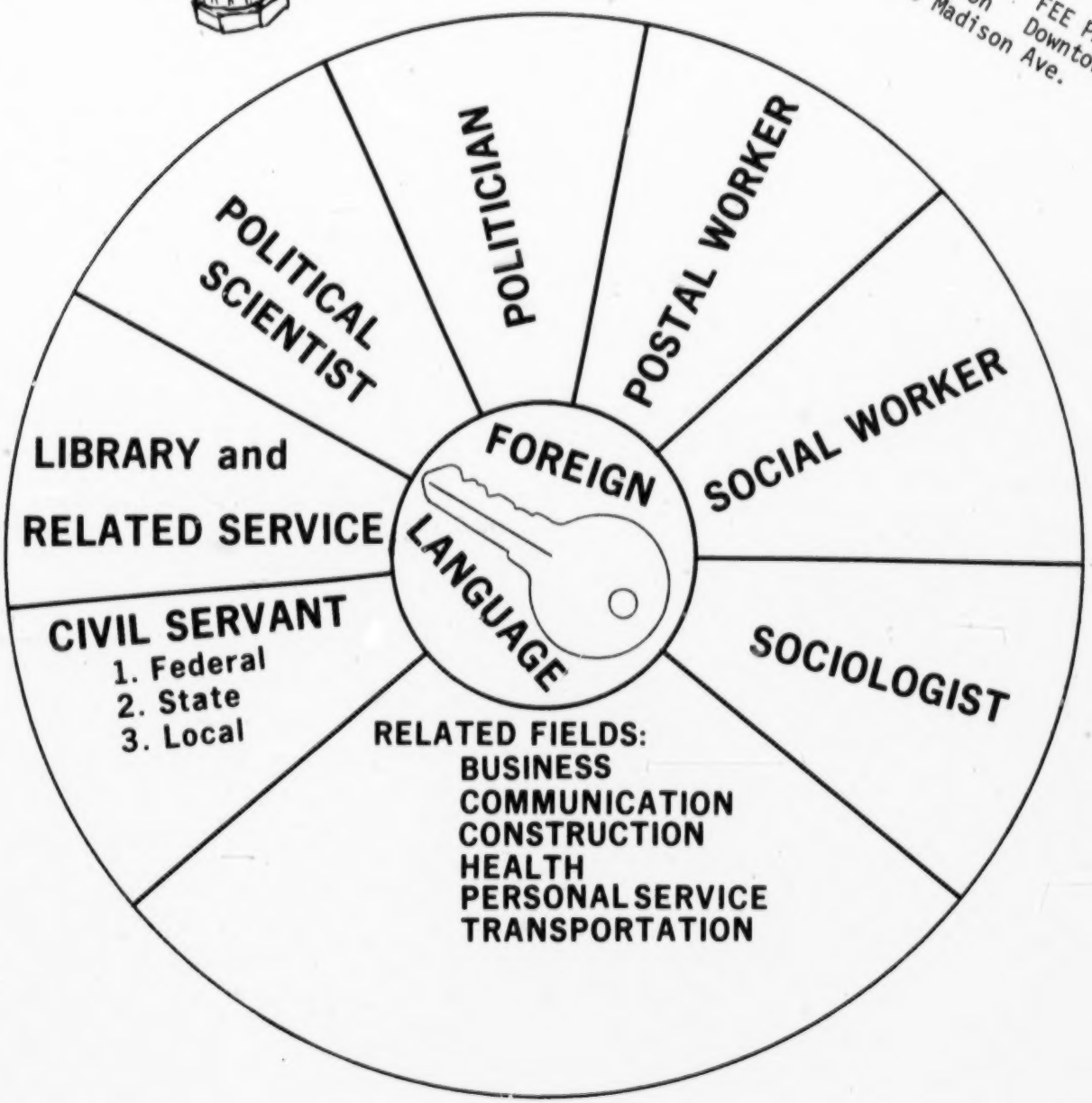
Latin is highly desirable for any student planning to have a health career. In addition, many medical breakthroughs have been made in foreign countries. The details of these discoveries are first available to those who can understand the native language of the particular country.

PUBLIC SERVICE

LAW EXEC-SECY
Spanish/English
Security Agency

To $180
Dictation
420 Madison Ave.

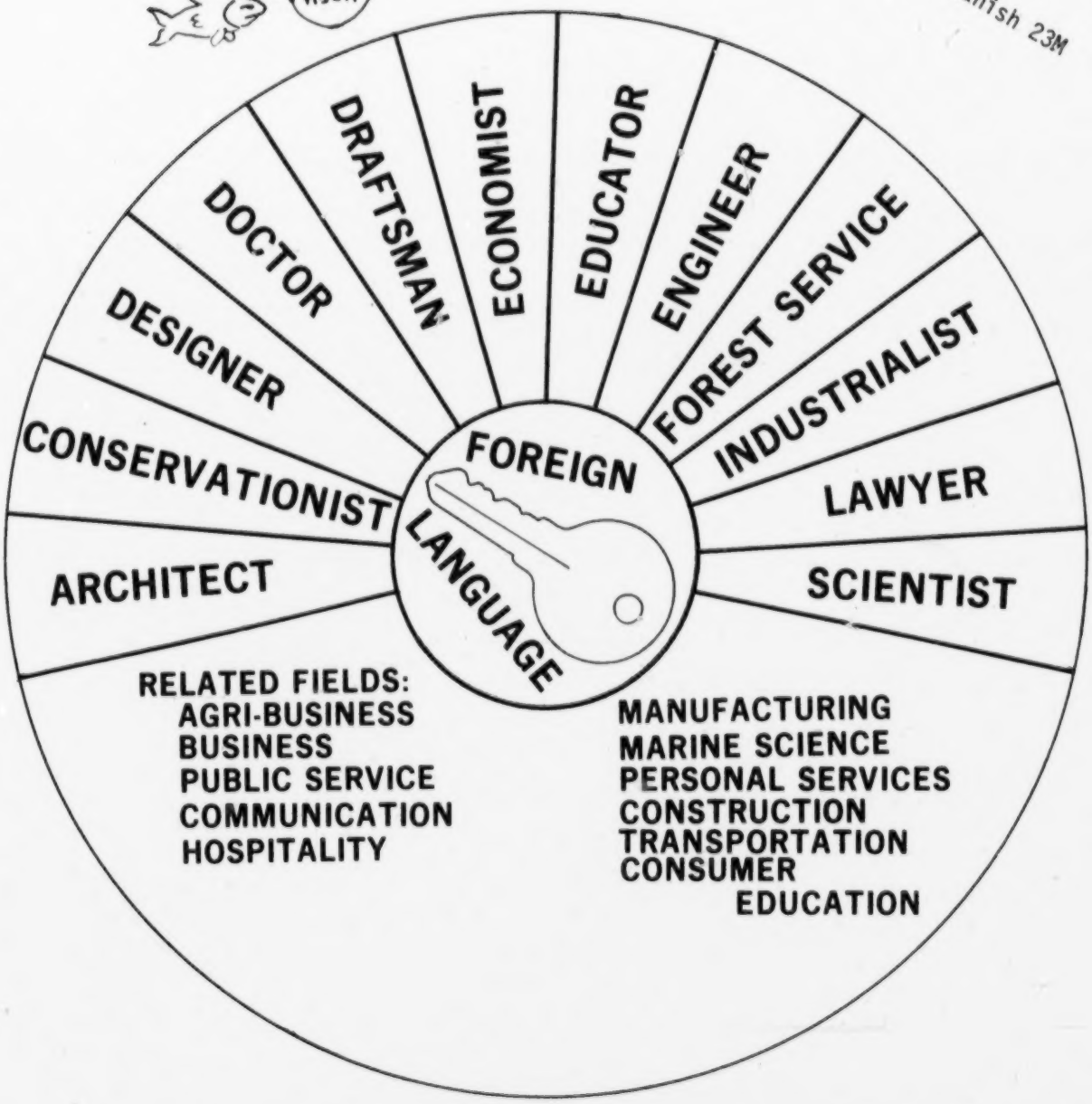
FEE PAID
Downtown



Did you know that James Bond is fluent in French, Italian, Chinese, and Swahili? As a politician, you may get the Irish vote if you speak with a brogue.

ENVIRONMENT

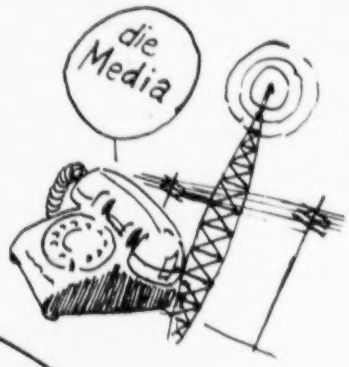
All Positions Listed
FEE PAID
SYST-E.D.P.
Syst Mar. mfg. exp-spk Spanish 23M



Communication among environmental experts of the various countries is essential if we are to preserve our world. The newness of this field, combined with the immediate need for research and solutions, makes this an exciting and desirable career for a person with technical and foreign language training.

COMMUNICATION AND MEDIA

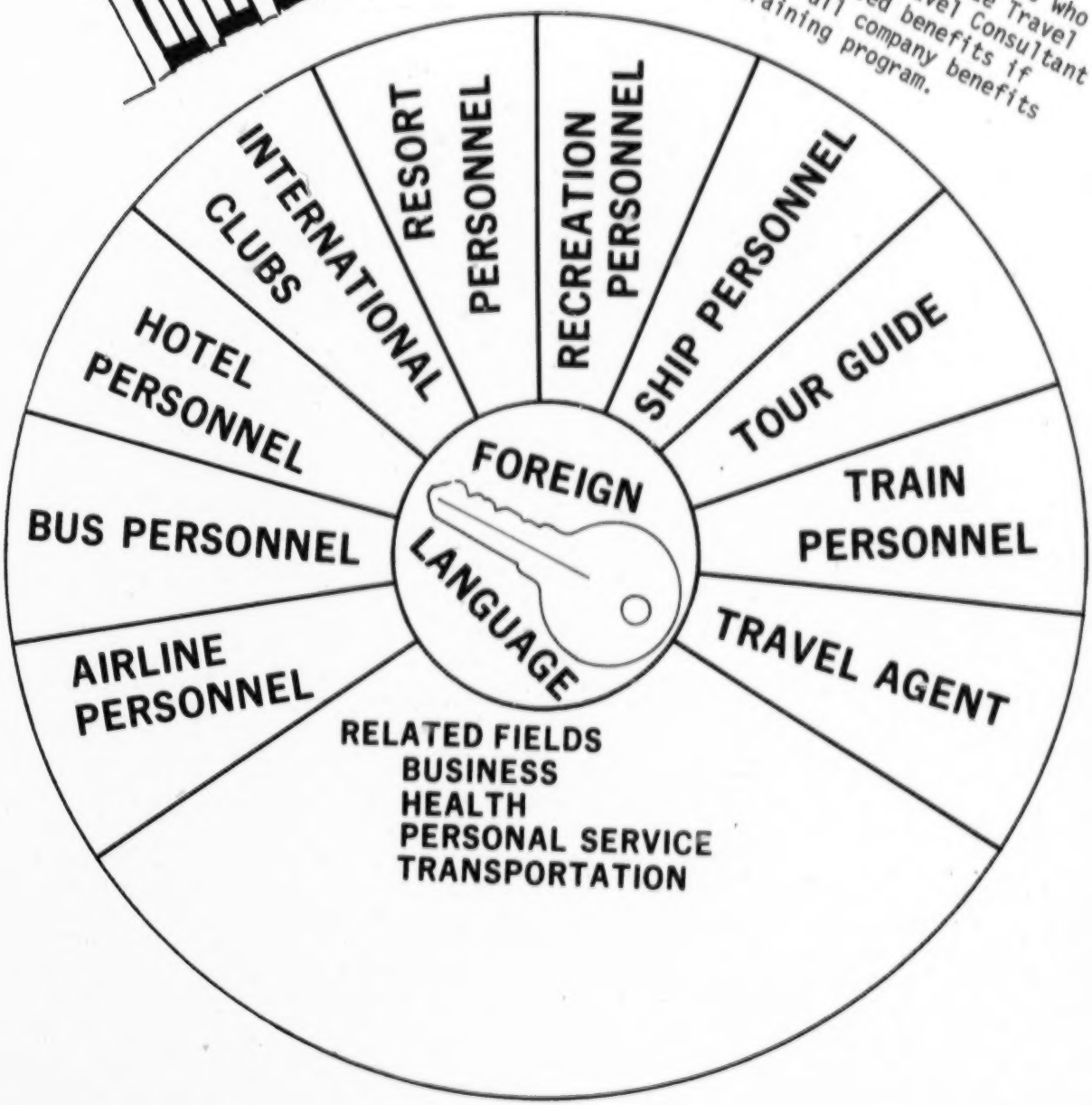
Budget Mgr, sm Spanish $13-14M



Of course, communication is really what foreign language is all about. Thomas Mann put it eloquently when he said: "Speech is civilization itself. The word, even the most contradictory word, preserves contact -- it is silence that isolates."

HOSPITALITY AND RECREATION

TRAVEL TRNEES.....$100-110
Terrific opportunity for bright HSG's who really dig people. Top Nationwide Travel Firm promotes Trainees to Travel Consultant solely on merit. Increased benefits if have Foreign Lang. Full company benefits plus a complete training program.

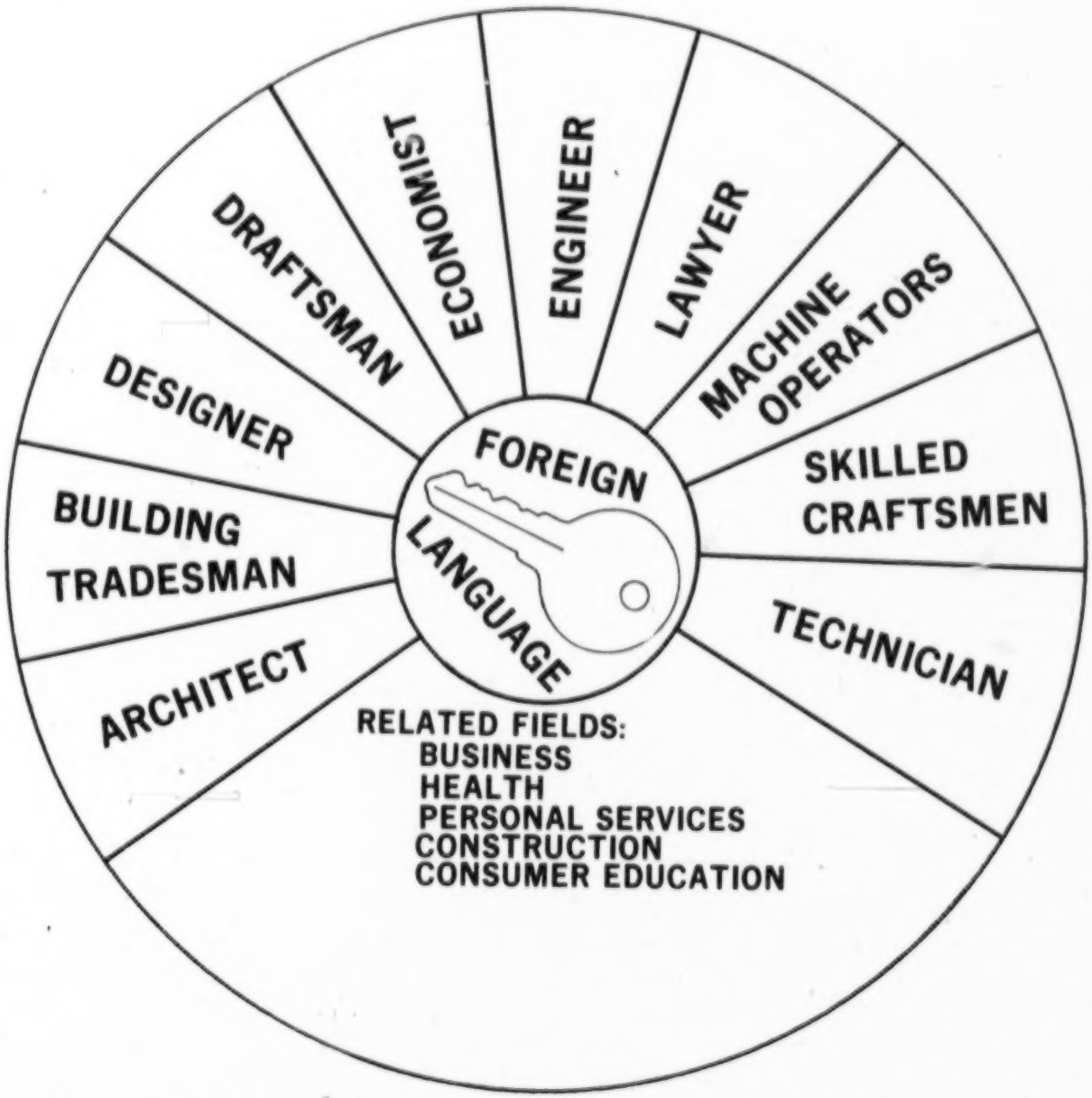


With the increased amount of leisure time available to most people, many opportunities for travel are available for a trained person with a foreign language.

MANUFACTURING

To $110

Spanish-English Personnel Asst.
Brooklyn Mrf. seeks an Assistant to Personnel Manager in screening, interviewing, testing and hiring Spanish & English speaking employees.
Call 498-8004



Many American businesses such as Standard Oil, General Electric, Ford Motor Company, and Coca Cola have established companies abroad. Manufacturing positions are available in foreign countries for everyone from the building tradesman to the engineer.

MARKETING AND DISTRIBUTION

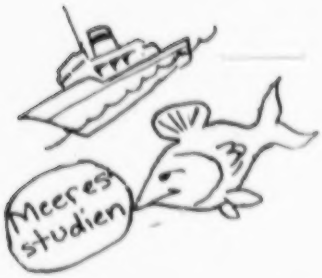
ACCOUNTANT

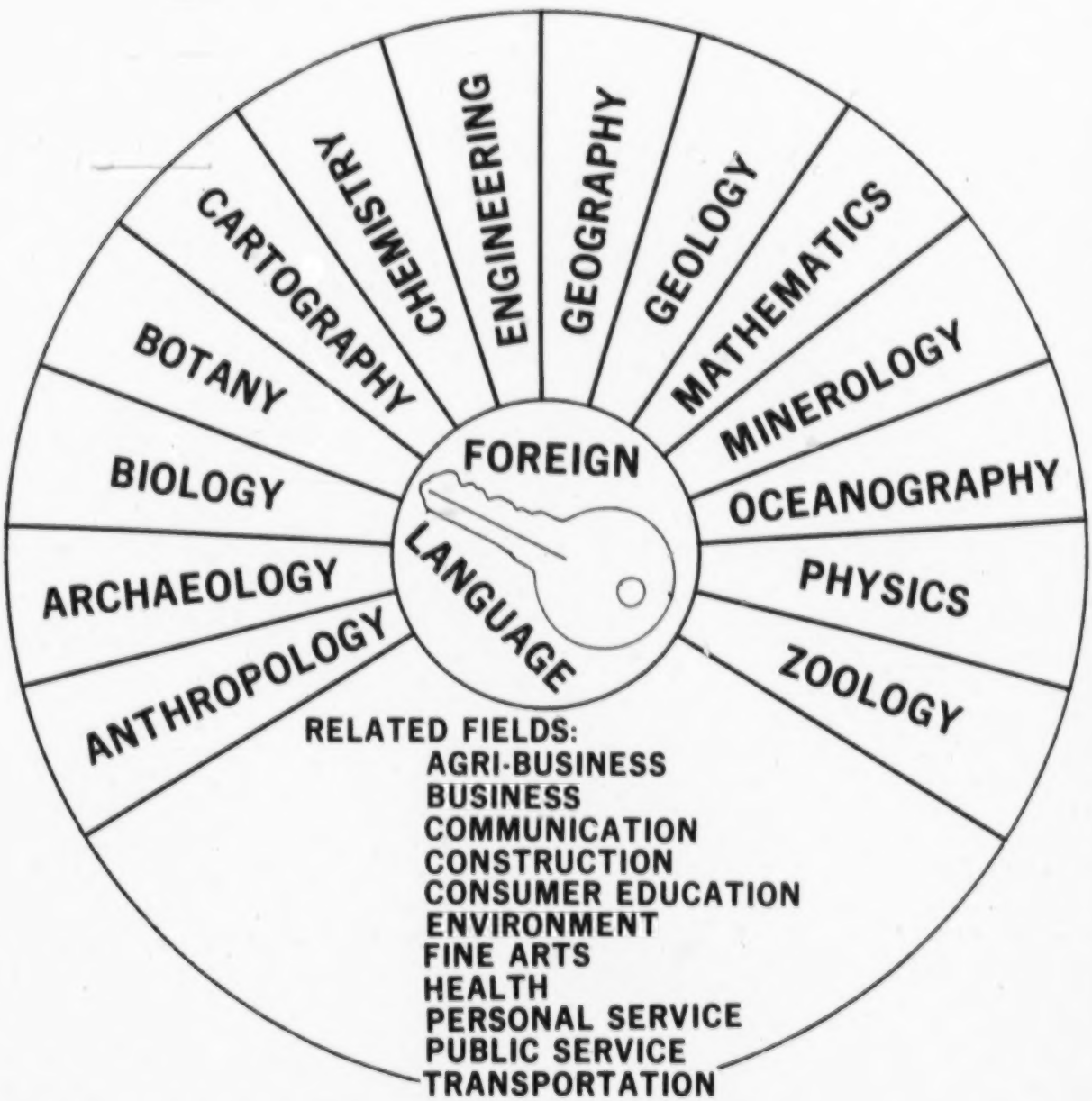
To consolidate financial statements for foreign subsidiaries of large international pharmaceutical firm. Must have accounting degree plus at least two years of directly applicable experience. Knowledge of foreign language very helpful. Please send resume with salary history to Mr. Paul S. Cutter, Headquarters Personnel Mgr., Schering Corp., Bloomfield, New Jersey 07003
An Equal Opportunity Employer

With America's international trade involving billions of dollars every year, the need for foreign language advertisers and salesmen has sky-rocketed. It is also important for someone in this field to be familiar with the habits and customs of the people in order to do a good advertising job.

MARINE SCIENCE

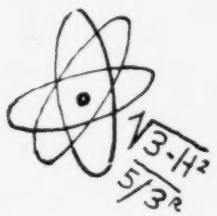
Sec-Billing $150+
Work in Exec. offices of a major
international firm. Must be able
to speak & type in both English &
a Foreign Language Call 876-9420



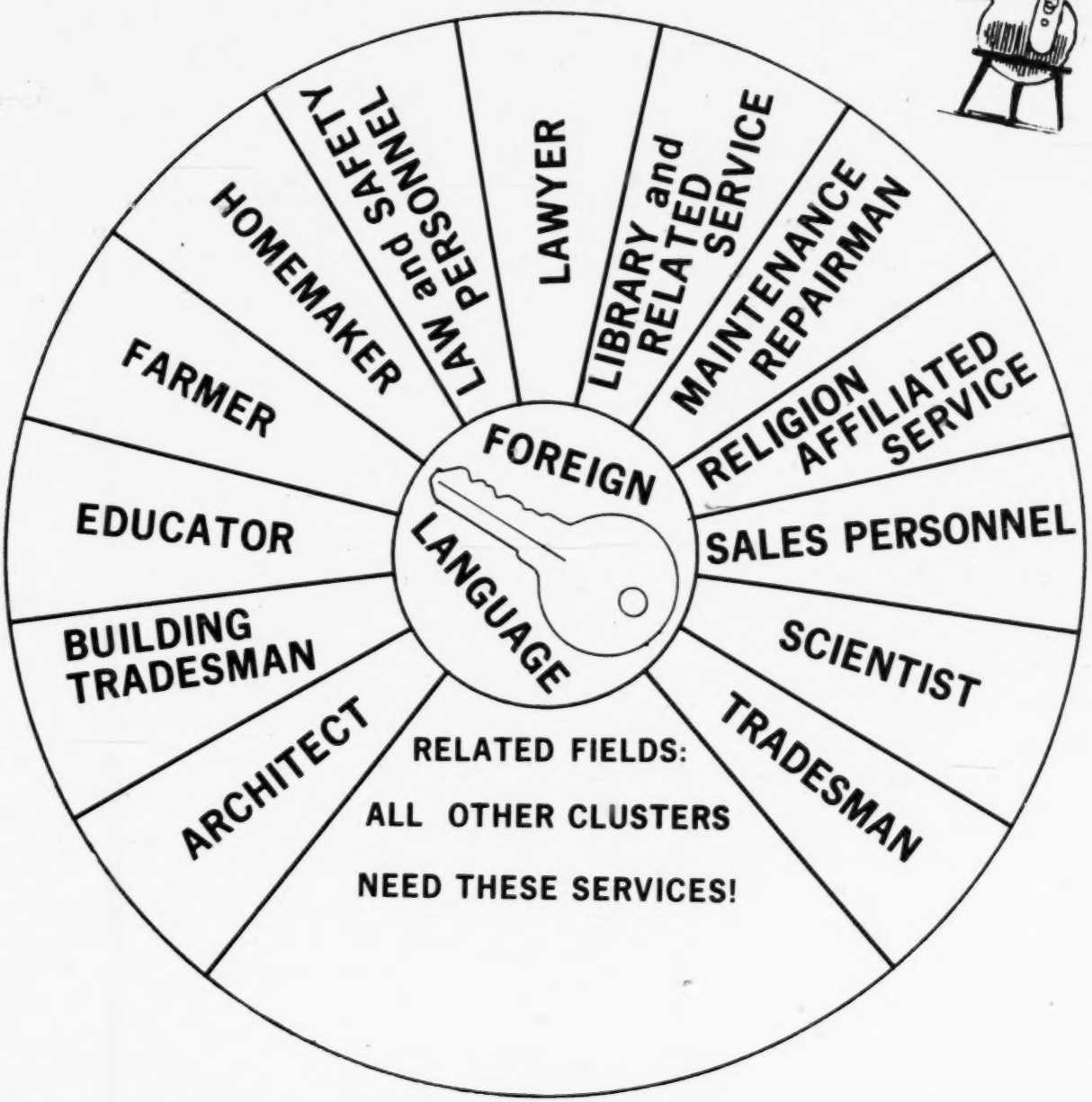


Scientists have discovered that it is possible to sustain human life in the ocean for an extended period of time. In 2001, you may have to borrow a cup of seaweed from your neighbor -- a native of Norway!

PERSONAL SERVICE



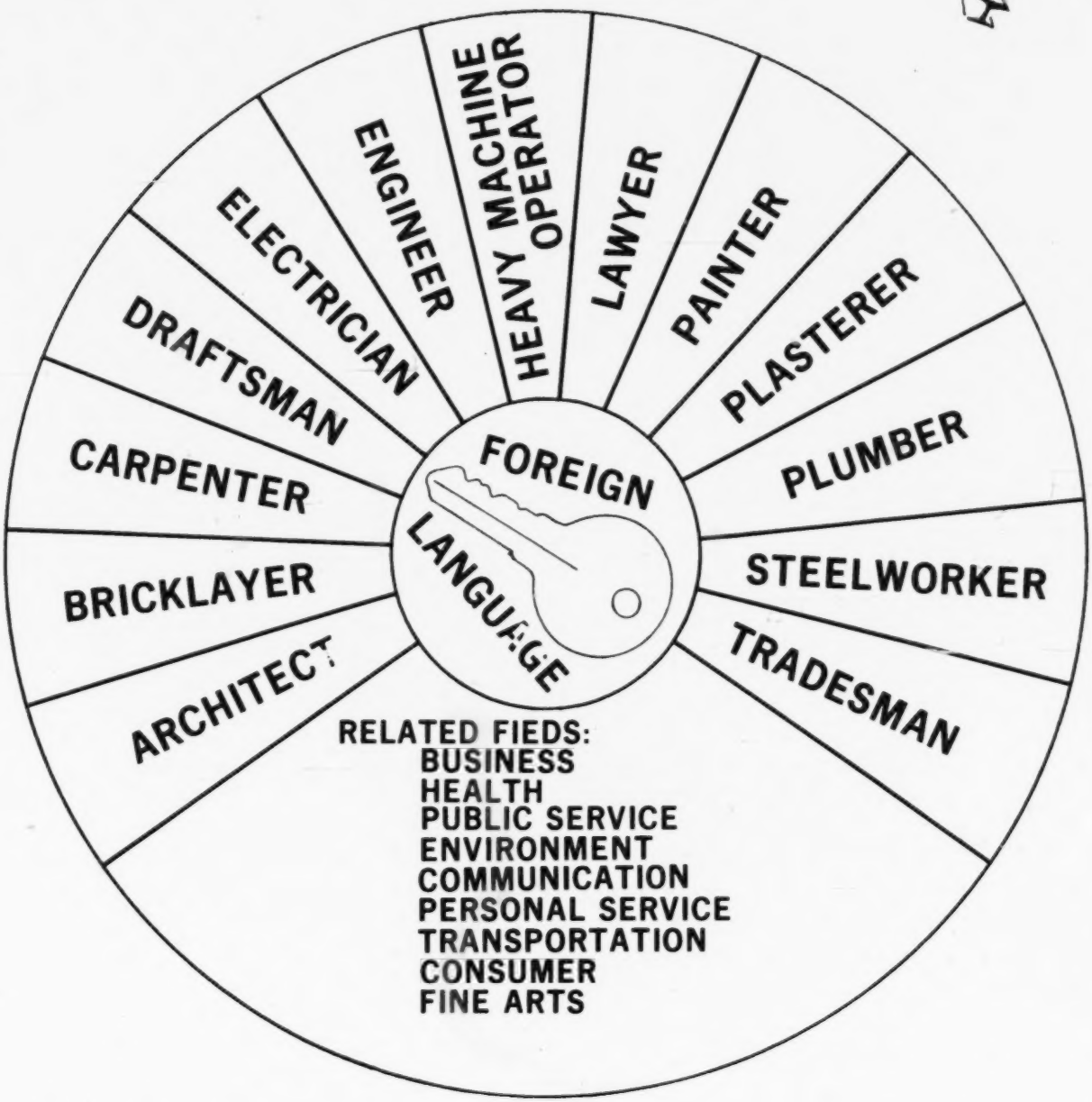
TEACHER-HEBREW
Conservative Synagogue
Wesbury 516-334



The languages spoken by those in the field of personal services are as diverse as the occupations themselves. A missionary stationed in Latin America and a reference librarian in New York City both illustrate possible uses of foreign language in this field.

CONSTRUCTION

Auditors Spanish & Portuguese $13-17M
Auditors Constrctn Foreign Trvl $14-17M
Audtr, Span/Frch/German helps $14-16M



Although a complex blueprint may look "Greek" if you're not an architect or draftsman, those in construction who are bilingual may get a rewarding job in helping develop a foreign country.

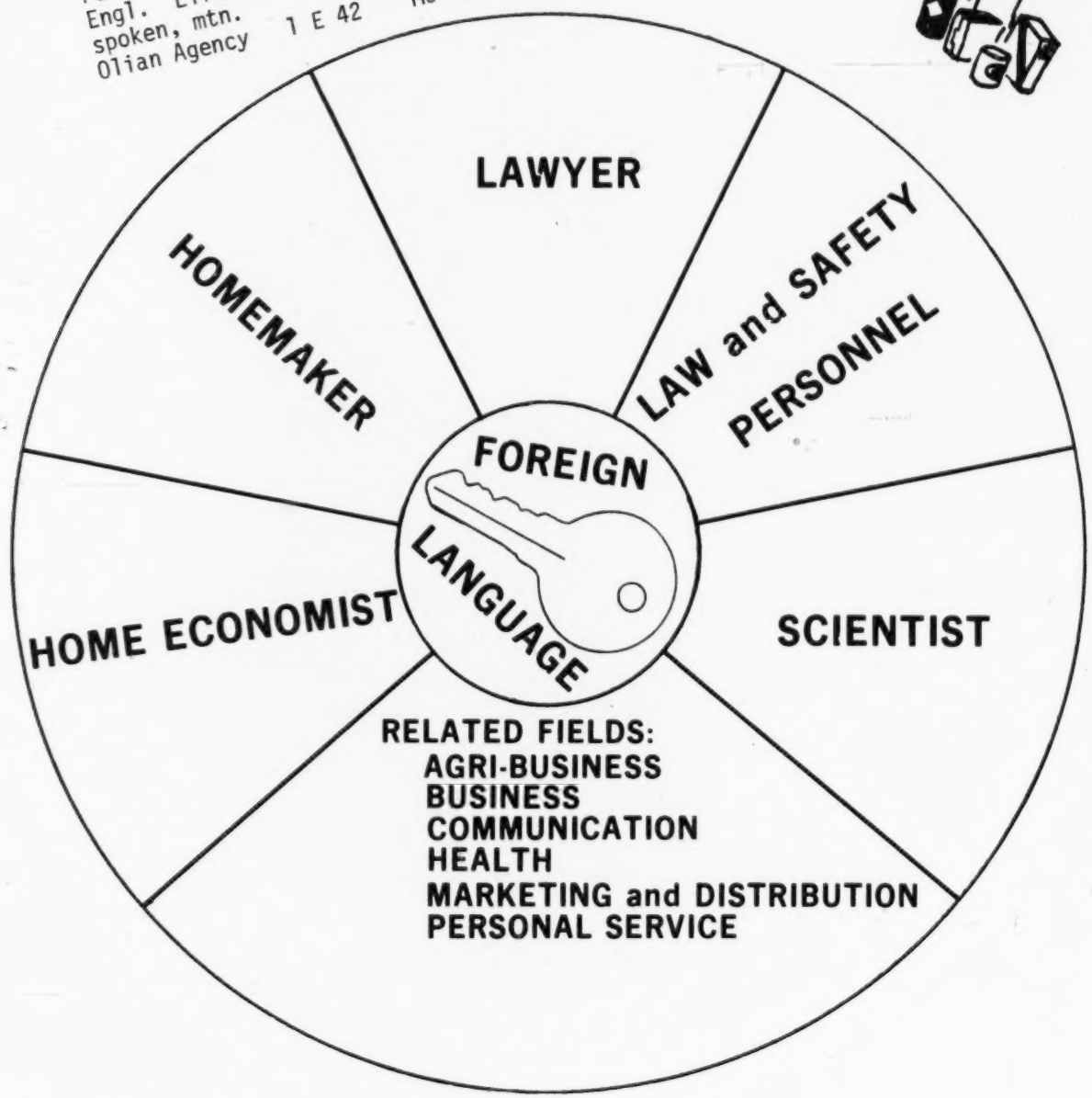
TRANSPORTATION

Acct Auditor-Local/Int'l-Italian 14M

Probably any child who likes cars has had aspirations to enter the Le Mans race. You'd have a head start if you knew French! Airlines require at least part of their personnel to know a foreign language.

CONSUMER AND HOME MAKING EDUCATION

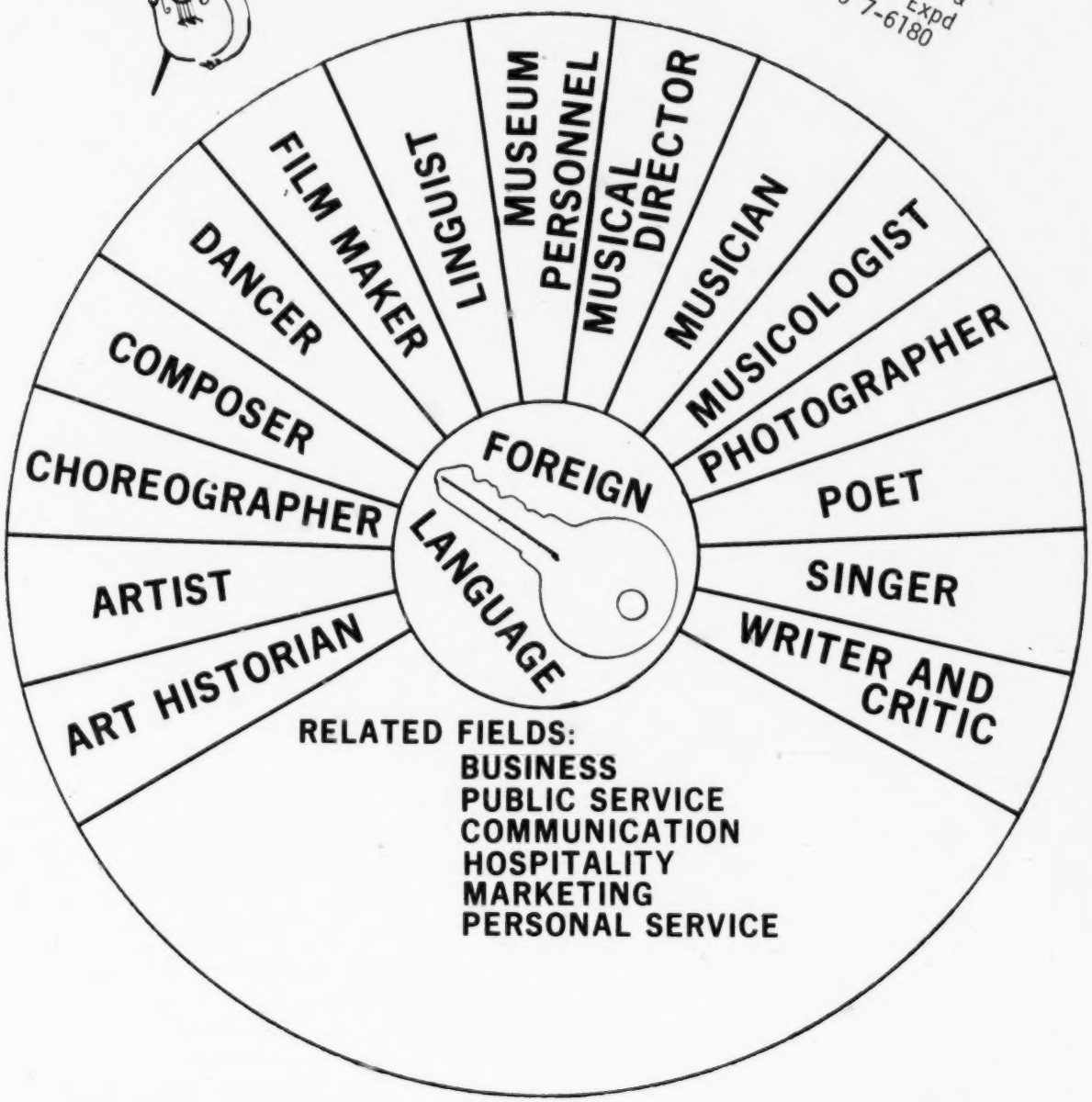
Japanese, Germ/Engl Sec. $150
Fee Paid. Metals imports. Sten in
Engl. Life exp O.K. Brite, well
spoken, mtn.
Olian Agency 1 E 42 MU 7-7523



The patent lawyer working with a Japanese inventor, the housewife trying to prepare an authentic French dinner, and the small town girl who falls head-over-heels in love with an African student, all illustrate the various uses of foreign languages in the consumer and homemaking field.

FINE ARTS AND HUMANITIES

Teachers-Private L.I. Jr-Sr High
School for gifted children. English &
French-Spanish openings Sept. '69 Expd
& dedicated (51c)
PO 7-6180



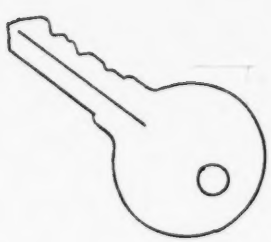
If you ever listened to an Italian opera but couldn't understand the words or tried to read Mein Kampf, the autobiography of Hitler, in the original German version, you've realized that a foreign language can aid you in the pursuit of pleasure as well as in a career.

Now you know...

"a foreign language can be useful in attaining an exciting and well-paying career, provided you have the necessary skill."

"you can use your foreign language skill for pleasure in such ways as traveling, reading foreign books and articles, listening to music in a foreign language, and ordering from a menu in a foreign restaurant."

"increased communication has caused the world to "shrink". A monolingual person will find himself stranded, in a sense, on an island of boredom and loneliness, while a person with foreign language training will have increased friendship, understanding, and happiness."



Now you know...

"your foreign language skill provides a never-ending source of pleasure in the pursuit of leisure time activities."

Now you know...

"man's ability to travel has run far ahead of his ability to communicate."

BIBLIOGRAPHY

Bigelow, D. N. and L. H. Legters, Language and Area Centers - A Report on the First Five Years. U. S. Department of Health, Education, and Welfare, U. S. Government Printing Office, Washington, D. C., 1964.

Cohn, Angelo, Careers with Foreign Languages. Henry Z. Walck, Inc., New York, 1963.

Finlay, Ian F., Careers in Languages. Museum Press, London, 1969.

Ford Foundation, Language Doors. 407 F75L, New York, May, 1964.

Huebener, Dr. Theodore, Opportunities in Foreign Language Careers, Universal Publishing and Distributing Corporation, New York, 1964.

Huebener, Dr. Theodore, Why Johnny Should Learn Foreign Languages. Chilton Company, Book Division, Philadelphia and New York, October, 1962.

Indiana University Publications, Translating Foreign Language into Careers. Indiana University, Bloomington, Indiana, 1964, Rev. 1970.

Remer, Ilo, A Handbook for Guiding Students in Modern Foreign Languages. U. S. Department of Health, Education, and Welfare, U. S. Government Printing Office, Washington, D. C., 1963.

Sherif, June L., Handbook of Foreign Language Occupations. Regents Publishing Company, Inc., New York, 1966.

Wisconsin Association of Foreign Language Teachers, WAFLT Bulletin, Vol. 57, No. 2, Spring, 1972.

Pamphlets

Majors in General Business, Marketing, Finance, Management, Accounting, Economics...with a Foreign Language Emphasis in French, German or Spanish. Wisconsin State University-Whitewater.

What About Foreign Languages? Madison Public Schools, Department of Curriculum Development, December, 1967.

Note: This presentation was developed by foreign language teachers Lula Margetis and Marie Nestler, and high school students Debra Kleinbeinz, Catherine Nestler, Judy Pichette, and Phillip Yahnke, under the direction of Shirley Jane Kaub, Foreign Language Coordinator, Madison, Wisconsin, Public Schools.